

MINUTES
FORT MYERS BEACH
Cultural and Environmental Learning Center Advisory Board

Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, January 22, 2015

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:04 p.m. by Vice Chair Smith.

II. ROLL CALL

Members present: Cindy Richardson, Betty Simpson, Cherie Smith, Ceel Spuhler, Becky Werner, and Lorrie Wolf.

Excused: Barbara Hill

Historical Advisor: Bill Grace

Town Council Liaison: Anita Cereceda

Town Staff: Alison Giesen

III. APPROVAL OF MINUTES from March 27, 2014 and November 20, 2014

Correction: Ms. Spuhler attended the March 27, 2014 meeting.

MOTION: Ms. Werner moved to approve the minutes as amended; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

November 20, 2014: Ms. Giesen reported that a risk assessment would be done before the ~~Stories Beneath Our Feet~~ exhibit whole site opened to ensure it was safe.

MOTION: Ms. Richardson moved to approve the minutes as amended; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

Council Member Hosafros stated that she would listen to the recording of a previous CELCAB meeting and report her findings to Ms. Giesen. She discussed the current retention policy concerning recordings and she urged members to review minutes carefully.

V. MUSEUM DIRECTOR'S REPORT

Ms. Giesen reported that a rough draft of the rental agreement for weddings and special events would be presented to council for review at a work session in February, 2015. She stated that a

wedding was performed on December 31 and two more were scheduled. She distributed an outline of the observation pier and a detailed report concerning the lighting.

(Ms. Simpson and Ms. Wolf joined the meeting.)

Velocity Engineering was finalizing the contract for the underground exhibit to make recommendations on the stabilization of the wall and flooring. Ms. Giesen stated that recommendations on improved ventilation and lighting were underway.

The visitor flow experience was a work in progress. Ms. Giesen reviewed donations and the bench program and she suggested a discussion concerning benches and locations. She stated she would come back with recommendations and samples.

Ms. Giesen reviewed the status of Meet the Neighbors. She reported that she expected risk assessment recommendations soon. She stated she had information regarding the DAR grant. She commented that a position for a museum associate would open soon.

VI. COUNCIL LIAISON REPORT

Mayor Cereceda commented on the beauty of the botanical illustrations. She addressed why council was discussing the Mound House grand opening. Mayor Cereceda questioned holding additional CELCAB meetings. Ms. Giesen replied she would like two meetings in February. Mayor Cereceda questioned the status of 216 Connecticut. Discussion ensued.

MOTION: Ms. Werner moved to direct Ms. Giesen to speak to Town Manager Stilwell to discuss the necessity of using 216 Connecticut for parking; second by Ms. Simpson.

VOTE: Motion passed unanimously.

VII. MOUND HOUSE MUSEUM CONTENT

A) Calusa Room - Text Final Approval; Graphic Panels; Exhibit Title

Ms. Giesen reviewed best practices for exhibit design. Discussion was held concerning the border on the Rise of the Calusa and Prehistoric Florida panels. Ms. Giesen welcomed members to send her comments concerning the panels. She pointed out that SEARCH was due back in February and she would discuss the sharp edges and strong magnets on the puzzle pieces.

B) Post Calusa Room - Text Final Approval; Graphic Panels; Exhibit Title

Discussed above.

C) 2nd Floor Exhibit Layout

Discussion was held concerning label copy on the floor, the locked doors and exhibit at B8, add panels for copy currently on the floor to B7 and B6, and add exhibit titles and tag lines at B1 and A1. Ms. Giesen provided a draft of the revised layout.

D) Plant ID Text Approval; Sign Layout with Botanical Illustrations

Ms. Giesen reported that the illustrations would be complete in February and they would cost \$50.00 per illustration. She stated she was discussing reproduction rights with the artist.

E) Orientation Video

Ms. Giesen stated that bid packages were received for the orientation video and they were more cost effective and would take less time to produce than SEARCH. She discussed packages from WGPU and Eileen. Ms. Giesen recommended Eileen from MainSail.

MOTION: Ms. Werner moved to give Ms. Giesen approval to finalize a contact with the video production company of MainSail and to work with SEARCH on the orientation video; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

VIII. PUBLIC COMMENT

Susan Grace commented that small children could pinch their fingers with the strong magnets. Bill Veach stated that a bicycle tour to benefit the tree fund was scheduled to pass through Fort Myers Beach and there would be an opportunity for the tour to plant a tree at the Mound House. Ms. Giesen offered to meet with Mr. Veach to discuss details.

Mr. Veach, Marine Resources Task Force Chair, informed CELCAB that MRTF was creating posters at beach accesses to identify wildlife and he distributed a mock-up. He discussed overlap with advisory committees and he asked if CELCAB wanted to be involved. Ms. Giesen replied in the affirmative.

IX. BOARD MEMBER COMMENTS

Ms. Simpson revealed that Ms. Giesen would speak at the annual Friends of the Library meeting on January 31 at 11:00 a.m. and everyone was invited to attend.

Ms. Spuhler commented that Dan Hughes asked her about insurance with the 1909 room furniture. Ms. Giesen replied that she sent an email to Mr. Hughes, but she would provide Ms. Spuhler with the form to move forward.

Ms. Smith commented on people at the Mound House and pointed out that the ramp was slick.

X. UPCOMING MEETING DATES - TBD

Thursday, February 12 at 2:00 p.m. and Thursday, February 26 at 3:00 p.m.

XI. ADJOURN

MOTION: Ms. Werner moved to adjourn; second by Ms. Simpson.

VOTE: Motion passed unanimously.

Meeting adjourned at 4:57 p.m.

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Adopted 2/12/15 with/without changes. Motion by Betty Simpson
(DATE)

Vote: all Signature: Barbara Hill

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