

MINUTES
FORT MYERS BEACH
Cultural and Environmental Learning Center Advisory Board

Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, March 27, 2014

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:10 by Chair Hill.

II. ROLL CALL

Members present: Barbara Anderson Hill, Betty Simpson, Cherie Smith, Becky Werner, and Lorrie Wolf

~~Excused:~~ Ceel Spuhler *In attendance*

Unexcused: Rex Pontius

Historical Advisor: Bill Grace

Town Council Liaison: Anita Cereceda

Town Staff: Regan Doherty

III. APPROVAL OF MINUTES from February 27, 2014

MOTION: Ms. Simpson moved to approve the minutes as amended; second by Ms. Werner.

Ms. **Smith** made a motion to approve the minutes of January 23, 2014.

Page 2 under Manager's Report, it should read Shell **Mound** Exhibit.

Page 3 under Search and CELCAB Meeting, Ms. **Werner** questioned whether there would be separate tickets for the Mound House and the underground exhibit.

Page 4, second sentence should read, Ms. Spuhler stated that the Friends of the Mound House Love Lights fundraiser sold 235 lights and grossed \$915.00.

VOTE: Motion passed unanimously.

Chair Hill questioned whether Mr. Pontius had accrued three unexcused absences. Ms. Doherty stated that she would check the records.

IV. PUBLIC COMMENT

No public comment.

V. MANAGER'S REPORT

Shell Mound Exhibit - Ms. Doherty stated that approval was granted to move forward with the lighting and video work.

Museum Exhibits - Ms. Doherty reported that she was working with Emily from SEARCH on draft text and content for the panels in the house.

February Participation - Ms. Doherty revealed that there were 209 volunteer hours, 435 visitors, \$974.00 in donations, and 80 Beach Walk visitors.

Group Tours - Ms. Doherty indicated that the average participation was 10-15 people per tour. Ms. Doherty reported that the seventh grade class from Cypress Lake Middle School would be visiting on April 3 and 10.

Discussion was held with Ms. Cereceda regarding parking at the Mound House. Ms. Cereceda stated that she would follow up on the parking issue.

Kayak Tours - Ms. Doherty stated that tours were available every other Saturday. Ms. Doherty revealed that applications were being accepted for the administrative assistant position.

Newton Park Lecture Series - Ms. Doherty reported that the last lecture will be on April 10.

Ms. Doherty stated that Bass Pro Shops donated \$50.00 for a 3D deer.

Ms. Doherty reported that the historical preservationist from SEARCH stated that the side entrance was preferable. Discussion was held concerning the location of the entrance and staffing issues. Ms. Wolf stated that she was shocked that volunteers were not allowed to handle money. Mr. Grace pointed out that the location could still be changed to enter through the front of the house.

Ms. Cereceda discussed volunteers handling money and the side entrance location. Ms. Cereceda stated that she would follow up on both issues. Discussion was held concerning who made the decision to move the entrance and if it could be changed. Ms. Cereceda questioned her role on CELCAB. Chair Hill described the Town Council Liaison position.

Discussion was held regarding security and traffic flow in the House. Ms. Doherty stated that she would provide additional information to CELCAB regarding the entrance.

Ms. Wolf offered a secondary option that modifications could be made outside the grant cycle. Chair Hill suggested scheduling a special meeting to discuss the entrance issue. Ms. Doherty indicated that she would provide a date.

VI. MOUND HOUSE STRATEGIC PLAN

A) Mission Statement

Discussion was held concerning the wording of the Mission Statement. Chair Hill read the definition of a museum.

MOTION: Ms. Werner moved to rewrite the Mission Statement to read: The mission of Florida's historic Mound House is to preserve and share 2,000 years of cultural and natural history on Estero Island with residents and visitors worldwide; second by Ms. Simpson.

VOTE: Motion passed unanimously.

B) Review of Capacity Survey Report

Ms. Doherty reported that seven surveys were received but not every question was answered. Chair Hill recommended that CELCAB members come up with a recommendation to Council to move forward with bringing an outside consultant in. Ms. Doherty described the funding procedure with Southwest Florida Community Foundation.

MOTION: Ms. Wolf moved to recommend to council to bring in an outside consultant to help with strategic planning as CELCAB moves forward; second by Ms. Smith.

VOTE: Motion passed unanimously.

Ms. Werner suggested that SEARCH provide an emergency operations plan by June 1. Ms. Doherty stated that SEARCH had not been tasked with the emergency operations plan and the policies and procedures manual due to funding. Discussion was held concerning an emergency plan.

VII. PUBLIC COMMENT

Ms. Susan Grace suggested adding a double door to the front of the House. Discussion was held concerning emergency door bars on historic structures.

Ms. Catherine Wallace questioned when the lighting and video at the Shell Mound Exhibit would begin. Ms. Doherty replied that she could not provide a date. Ms. Wallace discussed volunteers handling money. Ms. Wallace suggested that Mr. Stillwell visit the House. Ms. Cereceda stated that she would extend an invitation to Mr. Stillwell.

VIII. BOARD MEMBER COMMENT

Ms. Smith stated that she agreed with sending a CELCAB member to Council to provide an update once a month. Chair Hill offered to present to Council in April, Ms. Smith in May, and Ms. Simpson in June.

IX. UPCOMING MEETING DATE - April 24, 2014

X. ADJOURN

MOTION: Ms. Smith moved to adjourn; second by Ms. Werner.

VOTE: Motion passed unanimously.

Meeting adjourned at 4:49 p.m.

Adopted _____ with/without changes. Motion by _____
(DATE)

Vote: _____ Signature: Cheryl L Smith

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