

MINUTES
FORT MYERS BEACH
Cultural and Environmental Learning Center Advisory Board

Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, September 11, 2014

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:00 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Anderson Hill, Ceel Spuhler, Betty Simpson, Becky Werner, and Lorrie Wolf.

Excused: Cherie Smith.

Historical Advisor: Bill Grace.

Town Council Liaison: Mayor Anita Cereceda.

Town Staff: Parke Lewis, Randy Norton, and Paul Rapp.

III. APPROVAL OF MINUTES from August 28, 2014

MOTION: Ms. Werner moved to approve the minutes; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

MOTION: Ms. Spuhler moved to approve the screening panel minutes from September 3; second by Ms. Simpson.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

No public comment.

V. COUNCIL LIAISON REPORT

Mayor Cereceda asked Mr. Rapp if the bowl had been moved and if Mound House windows had been covered. Mr. Rapp replied that the bowl had been moved. He stated windows were not covered, but security had been installed. Mr. Rapp indicated that windows would be covered once construction on the floor was complete.

Mayor Cereceda requested consensus on pursuing 216 Connecticut Street for parking. Ms. Simpson stated that the property was originally purchased for parking. Consensus was reached

to move forward. Discussion was held concerning parking on the barn, neighborhood opinions, future parking needs, safety issues with church parking, and landscape.

Mayor Cereceda discussed onsite and temporary parking. Ms. Spuhler remarked that she thought Florida Communities Trust would not allow additional parking. Mr. Grace stated that the view corridor was crucial. Ms. Werner agreed the view was important, but so was parking. Mr. Rapp read a section from the management plan outlining requirements for additional parking. Ms. Wolf agreed that exploring options for parking was a great idea. Discussion was held concerning parking options and right-of-ways.

DO THE VIEW CORRIDOR

VI. MUSEUM SHOP PRESENTATION

Ellen Biella, distributed information to members regarding revenue opportunities, operating hours, setup costs, inventory, memberships, and exhibits.

MUSEUM SHOP

VII. MOUND HOUSE MUSEUM CONTENT

A) Welcome/Donor Sign Review

Mr. Rapp provided samples for review and discussion. Consensus was reached to have one donor sign, make the logo smaller, make the Mound House text more prominent, and print the signs in lower case for review at the next meeting.

B) Bathroom Kiosk

Not available for review. Tabled until next meeting.

C) Bathroom Text Final Approval

Consensus was reached to add quotes to the newspaper text and to delete the last Jack DeLysle paragraph.

MOTION: Ms. Werner moved to approve the text for the bathroom panel as presented with the understanding that the last paragraph on the panel in the Post-Calusa room be eliminated, and add the quotes to the newspaper article; second by Ms. Simpson.

VOTE: Motion passed unanimously.

D) Calusa Room Design Review

Mr. Rapp presented samples of requested changes to panels. Consensus was reached to remove dots on The Calusa Room panel, approve text on Tools From The Estuary panel, remove the tooth at the end of the shark tooth saw, shorten the saw to fit the panel, approve the dark brown text, and delete the spear and use brown borders in the European Encounters panel.

MOTION: Ms. Werner moved to approve the new puzzle frame mock up using the burlap background; second by Ms. Simpson.

VOTE: Motion passed unanimously.

E) Saving our Site and Modernizing the Mound House Panel Review

Mr. Rapp explained why the requested change on the Saving our Site panel would change the text. Consensus was reached not to make the change. Discussion was held concerning the picture in the lower left corner.

MOTION: Ms. Werner moved to accept the Saving our Site proposal with the added effect of dimming the TV image; reproduce the one meter squares by drawing or Photoshop or make the floor a darker color; second by Ms. Wolf.

VOTE: Motion passed unanimously.

MOTION: Ms. Werner moved to rescind the previous motion; Ms. Wolf rescinded her second; second by Ms. (1:49). SIMPSON

VOTE: Motion passed unanimously.

MOTION: Ms. Werner moved to approve the basic concept of Saving our Site with the borders as they are, the space separation between the panels as they are, and a new picture of the underground exhibit; second by Ms. Wolf.

VOTE: Motion passed unanimously.

F) Plant ID Text Final Approval

Ms. Werner discovered text changes were not made on the samples provided. Consensus was reached to delay a vote on the text until after changes are made.

VIII. PUBLIC COMMENT

Catherine Wallace discussed parking issues and the view corridor.

IX. BOARD MEMBER COMMENTS

Ms. Simpson stated that she would attend the next Council meeting.

Ms. Werner revealed that she would be out of town for the next two meetings.

X. UPCOMING MEETING DATE - September 25, 2014

XI. ADJOURN

MOTION: Ms. Werner moved to adjourn; second by Ms. Simpson.

VOTE: Motion passed unanimously.

Meeting adjourned at 5:11 p.m.

Adopted 10/9 with/without changes. Motion by Betty Simpson
(DATE)

Vote: unanimous Signature: Ruth Hill

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mtg. ended 5:05