

**MINUTES  
FORT MYERS BEACH  
MARINE RESOURCES TASK FORCE**

Town Hall – Council Chambers  
2523 Estero Boulevard  
Fort Myers Beach, FL 33931

**Wednesday, March 12, 2014**

**I. CALL TO ORDER**

Meeting was called to order at 6:08 p.m. by Chair Veach. Members present: Cheryl Clark, Peter Pine, Bill Veach, and Keri Weeg.

Excused: Tree Andre, Cristina Denegre, and Ted Schindler.

Staff present: Keith Laakkonen

Council Liaison: Dan Andre

**II. PLEDGE OF ALLEGIANCE**

**III. INVOCATION**

**IV. APPROVAL OF MINUTES** of February 12, 2014

**MOTION:** Ms. Weeg moved to approve the minutes; second by Mr. Pine.

**VOTE:** Motion passed unanimously.

**V. PUBLIC COMMENT**

No public comment.

**VI. NEW ITEMS**

Chair Veach raised the question of meeting with the new Council.

Ms. Clark shared an example of a sticker for rental properties.

**VII. CURRENT ITEMS**

**A. Beachscape Program (Veach)**

Chair Veach reported that he had not received replies from his letter. Mr. Laakkonen suggested knocking on doors. Chair Veach noted that the recent storm did not damage the majority of plantings.

**B. Adopt a Beach (Andre)**

Chair Veach presented his t-shirt design.

C. Community Outreach (Weeg)

Ms. Weeg redesigned the beach access signs to be consistent with CRAB. Discussion was held concerning icons, location, colors, size, vegetation removal and foreign languages. Discussion was held regarding upcoming events.

D. Newspaper Articles (Denegre/Veach)

Mr. Laakkonen indicated that any member may send an article to him for initial review.

E. Water Quality - Rain Gardens (Weeg)

Ms. Weeg distributed a proposal for rain gardens. Ms. Weeg stated that she would conduct further research.

F. Water Quality - Position Paper (Veach)

In progress.

G. FAQs (Weeg)

Mr. Laakkonen shared a beach Do's and Don'ts flyer that was used in the past.

H. Informational Sticker for Rental Boats (Clark)

Ms. Clark revealed that she was unable to locate the produced stickers from 2001. Ms. Clark stated that she would recreate informational stickers for boats and jet skis. Discussion was held concerning QR codes on the stickers.

I. QR Codes

Discussion was held regarding the feasibility of utilizing QR codes. Ms. Weeg offered to research codes.

## **VIII. MEMBER ITEMS AND REPORTS**

No items or reports.

## **IX. PUBLIC COMMENT**

Ms. Summer Stockton questioned members about the council liaison. Ms. Stockton inquired if a rain barrel would be a good prize for the rain garden contest. Ms. Stockton suggested publishing an article on mangroves.

## **X. SET AGENDA FOR NEXT MEETING**

Add QR Codes.

**XI. ADJOURNMENT**

**MOTION:** Mr. Pine moved to adjourn; second by Ms. Weeg.

**VOTE:** Motion passed unanimously.

Meeting adjourned at 7:01 p.m.

Adopted 4/9/2014 with/without changes. Motion by TREE ANDE  
(DATE)

Vote: 4-0 Signature: KEI WEEG

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