

**MINUTES**  
**FORT MYERS BEACH**  
**Cultural and Environmental Learning Center Advisory Board**  
**Special Meeting**  
Town Hall - Council Chambers  
2523 Estero Boulevard  
Fort Myers Beach, FL 33931  
  
**Thursday, August 14, 2014**

**I. CALL TO ORDER/PLEDGE OF ALLEGIANCE**

Meeting was called to order at 3:04 by Chair Hill.

**II. ROLL CALL**

Members present: Barbara Anderson Hill, Ceel Spuhler, Becky Werner, and Lorrie Wolf.  
Excused: Betty Simpson and Cherie Smith.  
Historical Advisor: Bill Grace.  
Town Council Liaison: Rexann Hosafros.  
Town Staff: Randy Norton and Paul Rapp.  
SEARCH: Emily Powlen.

**III. PUBLIC COMMENT**

No public comment.

**IV. MOUND HOUSE MUSEUM CONTENT**

**A. Updated Bathroom Panel Review**

Ms. Powlen presented options for the bathroom panels and she stated that the hexagon shape was designed to mimic the bathroom tile. Discussion was held concerning text, Jack DeLysle information, size of panel, readability, shape of panels, modification of design, and location of panels.

Ms. Powlen recapped discussion: new text expanding Jack's role, continue with streamlined design, no hexagon, and no logo on inside panels. Discussion ensued concerning the hexagon.

**MOTION:** Ms. Werner moved to revisit the idea of the hexagon with the double banner, the picture of the casino, the picture of the house with the car in front of it, and the added text; second by Ms. Wolf.

**VOTE:** Motion passed unanimously.

**B. Updated Calusa Room Design Review**

Ms. Powlen distributed a design that was not included in the packet of information. Discussion was held on all designs concerning color, size, mounting options, wood grain, and the original Synergy design versus the SEARCH design. Ms. Powlen requested clarification on undesired and desired elements, including removing the border, wood grain, and logo; keep the color palette and the fabric or parchment background. Consensus was reached to recommend that SEARCH move forward with minor revisions as discussed above. Ms. Powlen requested feedback on colors. Consensus was reached to limit the number of colors to the logo and to remove the peach color.

Ms. Werner pointed out that the Prehistoric Florida panel contained an error. Ms. Powlen indicated that she would have it corrected. Ms. Powlen stated that she would forward the most recent text to Mr. Rapp for distribution to the committee.

C. Updated Saving our Site and Modernizing the Mound House Panel Review

Discussion was held on three panels regarding the shapes of frames around pictures, which picture to add to the blank section on the panels, keep or remove the logo in Saving the Site, and the background on all panels.

**MOTION:** Ms. Werner moved to accept the mound house Century of Change and the Saving our Site panels, selecting the darker of the three choices, which would be Page 3, and include the Strangler Fig image on both panels; second by Ms. Spuhler.

**VOTE:** Motion passed unanimously.

D. Updated Plant ID Panel Review

Two designs were presented for discussion.

**MOTION:** Ms. Spuhler moved to accept the second page with the brown type and the logo at the top; second by Ms Werner.

**VOTE:** Motion passed unanimously.

Ms. Powlen provided a print-out of the location of outside signs and a draft of an updated site map. Ms. Powlen pointed out that outdoor signs would be installed in shady locations. Ms. Powlen indicated that she would email the print-out to Mr. Rapp for distribution.

*Donor Recognition*

E. Text on the Mound House "Thank You" Sign

Ms. Spuhler provided copies of a third version of the sign to Ms. Powlen and the committee. Ms. Powlen recommended that the sign be flush to the top of the post for better visibility. Ms. Powlen stated that posts for the plant ID panels and information panels were available in several colors and she would request the manufacturer's standard color to keep costs down. Ms. Powlen noted that she would provide a sample at the next meeting. Discussion was held concerning posts and double-sided text on way-finding signs, placement of outside acknowledgement signs, combining signs, shape of signs, text

on the donor sign, and the Town's sign ordinance. Ms. Powlen confirmed additions to the donor sign, including new donor logos, acknowledge that the park was owned by the Town, and add Friends of the Mound House.

Ms. Powlen invited CELCAB to view the installation of the estuary panels on the following day. Ms. Hosafros suggested that the press be invited for the installation.

**V. PUBLIC COMMENT**

Ms. Kelly Leary reminded CELCAB that the word burial in the Calusa mound text needs to be deleted.

**VI. BOARD MEMBER COMMENT**

Ms. Werner informed members that the Caloosa Carvers offered to provide carved items for the museum shop, in addition to other possible activities.

Ms. Spuhler questioned Mr. Rapp concerning the latest grant.

Ms. Wolf revealed that she received complaints from people about CELCAB regarding money issues. She requested that the public be made aware of grants awarded.

Mr. Grace suggested funding for the underground exhibit and saltwater intrusion from the latest grant. Mr. Rapp stated that they were looking at other options.

Ms. Spuhler pointed out that the lighting and video needed to be timed better.

**VII. UPCOMING MEETING DATE - August 28, 2014**

Ms. Spuhler stated that she may not be in attendance for the next meeting.

**VIII. ADJOURN**

Chair Hill adjourned the meeting at 5:30 p.m.

Adopted \_\_\_\_\_ with/without changes. Motion by Becky Weiman/Lovie  
(DATE)

Vote: W Signature: \_\_\_\_\_

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