

**MINUTES
FORT MYERS BEACH
Anchorage Advisory Committee**

Town Hall - Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Wednesday, January 15, 2014

I. CALL TO ORDER

Meeting was called to order at 6:00 p.m. by Chair Light. Members present: Robert Beasley, Ted Lawwill, Katherine Light, Sam Lurie, and Gerry Trantina.
Staff: Tildon Copeland. Council Liaison: Dan Andre.

II. PLEDGE OF ALLEGIANCE

III. PUBLIC COMMENT

No public comment.

IV. APPROVAL OF MINUTES of December 18, 2013

MOTION: Mr. Lurie moved to accept the minutes; second by Mr. Beasley.

VOTE: Motion passed unanimously.

V. MOORING FIELD & STAFF REPORT

Mr. Copeland reviewed the December report. Mr. Copeland reported that a contract was submitted to Scuba Scrubbers.

VI. ADVERTISING

Mr. Tildon reported that advertising for March and April was added to Southwinds. Mr. Tildon stated that Cruiser's Appreciation Day would be advertised in March. Discussion was held regarding occupancy and comment cards.

Mr. Lurie discussed changing the meta tag of the website. Mr. Tildon stated that he was researching the possibility.

**VII. TOWN OF FORT MYERS BEACH LEASE AGREEMENT FOR MOORING
FIELD BALL #1**

Mr. Tildon reported that a contract had not been signed, but Ball #1 paid in advance. Mr. Tildon stated that he was working with the contracts manager to prepare a lease for Ball #1 to sign.

VIII. PUMP-OUT DATA REVIEW

Mr. Lurie suggested contacting the Links and offering them pump-outs. Councilman Andre revealed that the fee had been waived for them.

IX. DINGHY DOCK UPDATE

Mr. Copeland revealed that funding for the dock would be available in October. Mr. Beasley shared grant information from Boat US. Mr. Copeland stated that he would evaluate the information. Mr. Copeland stated that he would provide the current site survey to members.

X. CRUISER'S APPRECIATION DAY (CAD)

Chair Light distributed a worksheet to members, which included a list of sponsors from the previous year. Discussion was held concerning sponsors. Chair Light updated the letter and flyer from last year. Mr. Copeland stated that he would provide copies of the letter and flyer to members.

Chair Light reported that she sent an email to Matanzas requesting a menu and changing the comps from five tickets to seven. Chair Light stated that her email was forwarded to the new general manager, Glen Petrarca. Chair Light stated that Matanzas agreed with seven tickets.

MOTION: Mr. Beasley moved to give out up to seven tickets to guests in the Mooring Field for the Cruiser's Appreciation Day party; second by Mr. Lawwill.

VOTE: Motion passed unanimously.

Chair Light stated that she would submit a press release prior to the event. Mr. Copeland distributed samples of key chains. Discussion was held regarding the items, cost, printing, colors, and amount to order.

MOTION: Mr. Lurie moved to order 250 buoy-style key chains from branders.com at the best price, but pay up to \$1.00 per unit and up to \$50.00 for set-up and printed with general information at Mr. Copeland's discretion; second by Mr. Lawwill.

VOTE: Motion passed unanimously.

Consensus was reached to order the key chains sooner rather than later.

Mr. Copeland stated that he would confirm the availability of tents from the Town. Mr. Beasley offered to approach Fish Tale concerning the use of their tents. Mr. Beasley stated that he would provide tables and chairs.

Chair Light reported that she had the permitting information. Mr. Copeland revealed that he started the permit process and that he would submit the approval sheets to the Sheriff's Department and the Fire Department.

Mr. Copeland stated that he would make sure there were enough tickets. Chair Light indicated that she would follow up on menus. Chair Light suggested that it was not too early to obtain raffle items. Mr. Lawwill suggested indicating who provided the raffle item.

XI. MEMBER ITEMS AND REPORTS

Mr. Lurie questioned if any member was familiar with a website called captainsadvice.com. Chair Light indicated that she would provide a price update to Salty Cruiser's Net. Mr. Copeland noted that the sign in the Mooring Field would be completed by the County and that he should have the total price in a month. Mr. Lawwill stated that the red tube buoy located inside the bridge fell down and had been retrieved. Mr. Copeland stated that he would submit a work order for replacement.

XII. SET AGENDA FOR NEXT MEETING

Delete Pump Out and Dinghy Dock. The next meeting will be February 19, 2014.

XIII. PUBLIC COMMENT

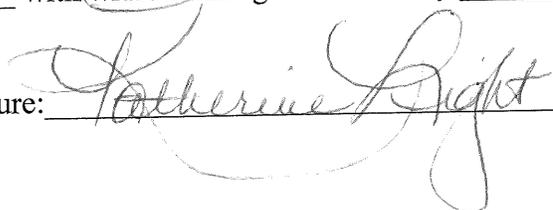
Councilman Andre suggested using a QR code in advertising and green for the key chains. He noted new businesses to contact for sponsors.

XIV. ADJOURN

MOTION: Mr. Trantina moved to adjourn; second by Mr. Lawwill.
VOTE: Motion passed unanimously.

Meeting adjourned at 7:05 p.m.

Adopted 2/19/2014 with ~~without~~ changes. Motion by Sam Lurie
(DATE)

Vote: 5-0 Signature: 

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