



# Fort Myers Beach Parks and Recreation

## Sponsorship Levels & Benefits



Public, Private or corporate sponsorship donations and contributions are encouraged and welcomed.

\*Each Sponsorship Level amount applies to ONE Parks and Recreation Special Event

**Friend: Sponsorship Amount \$500**

- Business listed on event activities signage
- Business listed as sponsor on all press releases

**Supporter: Sponsorship Amount \$1,000**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement to event attendees by event emcee

**Bronze: Sponsorship Amount \$2,500**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement to event attendees by event emcee
- Reserved Display area at sponsored event
- Business listed in upcoming Parks and Recreation Department newsletter and program guide

**Silver: Sponsorship Amount \$5,000**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement to event attendees by event emcee
- Reserved Display area at sponsored event
- Business listed in upcoming Parks and Recreation Department newsletter and program guide
- Business logo included on Parks and Recreation Special Events on the Town's Website

**Gold: Sponsorship Amount \$10,000**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement to event attendees by event emcee
- Reserved Display area at sponsored event
- Business listed in upcoming Parks and Recreation Department newsletter and program guide
- Business logo included on Parks and Recreation Special Events on the Town's Website
- Business listed as sponsor on all Town's Radio Station 2 weeks leading up to the event
- 100 sq. ft. Reserved Area in Times Square that can be used for Product Display, Event tent, or a combination of both for the day of the event.
- 2 Valet VIP parking passes to the event



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## **Platinum: Sponsorship Amount \$20,000**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement to event attendees by event emcee
- Reserved Display area at sponsored event
- Business listed in upcoming Parks and Recreation Department newsletter and program guide
- Business logo included on Parks and Recreation Special Events on the Town’s Website
- Business listed as sponsor on all Town’s Radio Station 2 weeks leading up to the event
- Sponsorship Banner on event stage
- 150 sq. ft. Reserved Area in Times Square that can be used for Product Display, Event tent, or a combination of both for up to 6 days surrounding the event.
- 3 Valet VIP parking passes to the event

## **Title: Sponsorship Amount \$30,000**

- Business listed on event activities signage
- Business listed as sponsor on all press releases
- Acknowledgement of main Sponsor to event attendees by event emcee
- Reserved Display area at sponsored event
- Business listed in upcoming Parks and Recreation Department newsletter and program guide
- Business logo included on Parks and Recreation Special Events on the Town’s Website
- Business listed as sponsor on all Town’s Radio Station 2 weeks leading up to the event
- Sponsorship Banner on event stage
- 200 sq. ft. Reserved Area in Times Square that can be used for Product Display, Event tent, or a combination of both for up to 10 days surrounding the event.
- Exclusive Rights to Product Display
- 5 Valet VIP parking passes to the event
- Business shares in event name of established large-scale Special Event with the Town.

### Parks and Recreation Special Event Sponsorship Intent

Yes, We are interested in becoming an Event Sponsor!

Please specify AMOUNT and Event (s) \_\_\_\_\_

Name of Organization or Business: \_\_\_\_\_ Contact name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (business): \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

**Town of Fort Myers Beach Parks and Recreation Department (239)765-4222 [www.fortmyersbeachfl.gov](http://www.fortmyersbeachfl.gov)**