

**MINUTES**  
**FORT MYERS BEACH**  
**BAY OAKS RECREATIONAL CAMPUS ADVISORY BOARD (BORCAB)**  
Council Chambers  
2525 Estero Blvd  
Fort Myers Beach, FL 33931

**Thursday, July 7, 2016**

**I. CALL TO ORDER**

Meeting was called to order at 9:01 a.m. by Chair Simpson.

**II. PLEDGE OF ALLEGIANCE**

**III. ROLL CALL**

Members present: Dave Anderson, Denise Monahan, Tom Myers and Betty Simpson.

Excused: Becky Bodnar, Janna Holmes and Rae Sprole.

Staff present: Sarah Mayher, Adam Leicht, Danielle Froystad and Nathaly Henao.

Council Liaison: Tracey Gore

**IV. APPROVAL OF MINUTES - June 2, 2016**

Change the following sentence:

Mr. Anderson questioned whether staff could ~~attend BORCAB budget discussions~~ participate with staff in preparing the budget.

**MOTION:** Mr. Myers moved to approve the minutes as amended; second by Mr. Anderson.

**VOTE:** Motion passed unanimously.

**V. PUBLIC COMMENT**

Charlie Whitehead, President of the Beach Area Civic Association, reminded BORCAB that no one has had much to do with the details of the proposed Parks and Rec budget. He pointed out that Council set the millage cap at .9, which will not produce enough revenue for what Council said they want to do. He urged BORCAB to remain vigilant about BORCAB being fully funded.

**VI. ITEMS FOR DISCUSSION**

• Staff Report

Ms. Mayher reported that summer camp averaged about 40 participants.

Mr. Anderson questioned how the Fourth of July sponsorships worked out. Mr. Leicht responded that Beasley Broadcasting donated air advertising time. Charlie Granger's hot dog company donated \$500 to purchase supplies. Mr. Anderson suggested that Mr. Leicht follow up

with Beasley Broadcasting regarding the idea that the Town paid them to be there. Mr. Leicht noted that 12 people participated in the hot dog eating contest.

Mr. Leicht reported that 43 were registered for the youth basketball league. Ms. Monahan relayed a thank you to the staff from one of the parents. The youth soccer camp was scheduled for next week. The teens were playing in the YMCA basketball league.

Mr. Leicht indicated that he was gathering information from different air conditioning companies for suggestions on what needed to be done before bidding it out. Mr. Anderson questioned spending more than \$400,000 on the gym floor and the air conditioning. Mr. Leicht responded that both projects would exceed \$100,000 each, but the air conditioning was their first priority.

Ms. Henao reported that the slide passed inspection and was open. She was working on issues in the pump room related to the chemicals.

Ms. Monahan commented on the swim club and the insert in the water bill that promoted the pool. She noted summer hours were not included on the flyer. She questioned who was responsible for the insert. Mr. Leicht reviewed the flyer and noted that it was at least three years old. He did not know who inserted the flyer. Ms. Monahan questioned who took care of marketing for Bay Oaks. Mr. Leicht responded that they have not developed a full marketing plan yet. It was noted that no other BORCAB member received the flyer with their water bill. Ms. Monahan brought up hiring an intern in the future.

Ms. Froystad reported that most of the seniors were out of town. She commented on reaching seniors who were still in town.

Ms. Gore reported that Ms. Harper did not know how Ms. Monahan received the insert in her water bill. Chair Simpson noted that it was a good marketing idea.

Mr. Leicht noted that the Fourth of July fireworks started early due to the storm.

- Friends of Bay Oaks

Ms. Monahan reported that Ms. Dalton was retained to move forward with incorporation. Ms. Monahan, Brett Randall and Charlie Whitehead will be named initiators of the 501(c)(3). Charlie Whitehead agreed to be named interim initiator until Pat Smith could be contacted. Ms. Monahan noted they would meet next week and she will share information on social media. Ms. Gore commented that she received several calls from people who were interested in helping Bay Oaks. Ms. Monahan indicated that she can be reached via Facebook, phone call or email and the Sand Paper will run an informational article once the Friends become more organized. She clarified that any BORCAB member could be a general member of the Friends.

## **VII. MEMBER ITEMS**

Mr. Anderson expressed concern regarding the budget. He commented that they needed to be involved with the process to make sure there was enough money set aside for maintenance items. He questioned the role of BORCAB, if not to assist with the budget and forward planning. He felt it was important to publish staff reports in the newspapers throughout the year so residents saw how effective the staff was. Mr. Anderson discussed planning ahead for operations. Ms. Gore suggested that a BORCAB member attend a Council meeting to bring up issues. Ms. Mayher explained their budget process in the past. Mr. Anderson offered to assist staff with the budget and he will attend the next Council meeting on August 8, 2016 at 2:00 p.m.

Mr. Anderson indicated that he was accumulating initial core information from various sources concerning the special tax district.

Mr. Myers stated that Bay Oaks was a complement to the Town and they needed to work together to keep it in existence.

Ms. Monahan reported on the sailing camp held last week at the Mound House. She would like to see sailing offered as a year-round program. The Edison Sailing Center was donating equipment and insurance coverage. She revealed that Ross Webb offered to write a grant for the construction of a storage facility for the boats. Ms. Monahan questioned whether securing the kayak launch at Bay Oaks would make Bay Oaks eligible for Tourist Development Council (TDC) funds. Ms. Mayher stated that she would bring up the issue at her next staff meeting and she will contact Mr. Webb. Discussion was held concerning the unofficial kayak launch behind the tennis courts.

Chair Simpson questioned whether they wanted to meet in August. Consensus was reached to meet.

Ms. Gore indicated that Council was focused on putting money into Bay Oaks. Mr. Anderson discussed the lack of details concerning the budget. Ms. Gore stressed the importance of community input at Council meetings. Mr. Anderson discussed maintaining levels of service. Ms. Mayher stated she would email the most current budget information to BORCAB members.

### VIII. PUBLIC COMMENT

Mr. Whitehead suggested that BORCAB meet in August and they should request budget details for discussion before Council meets. He stated the online budget did not provide much information regarding Bay Oaks.

### IX. ADJOURNMENT

**MOTION:** Mr. Myers moved to adjourn; second by Ms. Monahan.

**VOTE:** Motion approved unanimously.

Meeting adjourned at 10:10 a.m.

Adopted Aug 4, 2016 with/without changes. Motion by Janna Holmes  
(DATE) 2nd Tom Myers.

Vote: \_\_\_\_\_ Signature: [Handwritten Signature]

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