

1. Requested Motion:

Meeting Date: Jun 4, 2012

Motion to authorize the Mayor to sign a letter of support on behalf of the Town Council for the Fort Myers Beach Art Association's application to the TDC for a media grant.

Why the action is necessary:

What the action accomplishes:

2. Agenda:

- Consent
- Administrative
- Other

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other

4. Submitter of Information:

- Council
- Town Staff
- Town Attorney

5. Background:

The FMB Art Association is submitting an application to the Tourist Development Council for a media grant to further their outreach efforts, and have asked the Town Council for a letter of support.

6. Alternative Action:

Do not support the FMBAA in application to the TDC.

7. Management Recommendations:

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						

9. Council Action:

- Approved
- Denied
- Deferred
- Other



Town of Fort Myers Beach

Larry Kiker
Mayor

Bob Raymond
Vice Mayor

Joe Kosinski
Council Member

Jo List
Council Member

Alan Mandel
Council Member

Southwest Community Foundation
Lee County Tourist Development Council
8260 College Parkway
Suite 101
Fort Myers, FL 33919

May 25, 2012

To Whom This May Concern,

At the February 21, 2012 Town Council Meeting, the Fort Myers Beach Art Association (FMBAA) became the first recipients of the Town's Citizens of Distinction, **Arts and Culture Award**. The FMBAA was recognized for 60 years of activities and raising the level of arts in our community. This non-profit entity has asked for very limited support over the years while continuing to attract tourists and vacationers who support our Town's businesses, lodging, food, entertainment and home ownership.

The FMBAA wishes to expand their outreach nationwide with an advertising program to draw artists and their families to the Association's workshops, classes and events. The Town Council of the Town of Fort Myers Beach supports this effort to engage our tourists, vacationers and residents and recommends the Fort Myers Beach Art Association as recipients of a media grant to further their outreach programs.

Sincerely,

Larry Kiker, Mayor
Town of Fort Myers Beach