

Town of Fort Myers Beach
 Public Works Services, Inc.
 Agenda Item Summary

Blue Sheet Number: **2012-018**

1. Requested Motion:

Meeting Date: March 5, 2012

Approve the Sand Bash 2012 Special Event scheduled for April 20 - 29, 2012, conditioned on receipt of all required permits, approvals and authorizations, including approval of the extension of premise and confirmation that the Town will be included as a sponsor.

Why the action is necessary:

Town Council must approve all special event permit applications that extend beyond three days and include the consumption of alcohol in conjunction with an extended event period.

What the action accomplishes:

Approves the special event permit.

2. Agenda:

- Consent
- Administrative

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other

4. Submitter of Information:

- Council
- Town Staff - Public Works
- Town Attorney

5. Background:

The Town Council provided authorization to the Town Manager to approve all special event applications unless the application includes the service of alcohol beyond three days. The Sand Bash 2012 event is proposed for a ten day period between April 20 - 29, 2012 on the beach adjacent to the Holiday Inn at 6890 Estero Blvd. The applicants intend to provide alcoholic beverages in conjunction with the event. Attached is a copy of the permit application for council's review and consideration.

6. Alternative Action:

Deny the Special Event Permit Application.

7. Management Recommendations:

Approve the application.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

- Approved
- Denied
- Deferred
- Other

**Town of Fort Myers Beach
Special Event Application**



Describe event including times, dates, activities and general overview of event.
ATTACHED

For special events requesting public assistance - define Public Purpose.
N/A

Date of Event	APRIL 20 - APRIL 29
Name of Event	SAND BASH
Expected # of participants	20,000
Request for Public Assistance	YES <input checked="" type="radio"/> NO
Organization	THE SAND LOVERS, LLC
Contact Person	BILL KNIGHT
Contact Phone #	239 826 4500
Fax #	
E-mail	Bill@THE SAND LOVERS.COM
Amount of Request	\$

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinances # 98-01 and #00-16 and compliance with all items in the Special Event Application.

FOR GROUPS REQUESTING FINANCIAL ASSISTANCE:
FOUR (4) COPIES OF THE APPLICATION AND ALL SUPPORTING DOCUMENTS
MUST BE SUBMITTED TO THE FINANCE DEPARTMENT NO LATER THAN APRIL 30TH.
THE REQUEST WILL BE CONSIDERED FOR INCLUSION IN THE NEXT FY BUDGET (OCTOBER - SEPTEMBER)

for office use only:

Date received: **1/17/12**

by: **[Signature]**

To Council Committee: **\$ 30.00**

Recommendation: **CK # 1001**

Sand Sculptures and Event Management



January 14, 2012

Jeff Richards
Town of Fort Myers Beach

Dear Jeff,

Attached is the special permit application and fee for Sand Bash 2012.

We have dropped off duplicated applications to the Fire and Sheriff's Departments for their approval.

Monday January 16th, I will request the DEP Field Permit forms and anticipate submission by Wednesday January 18th.

We do have some open items; I have outlined them on the next page. We are working on these items and do not expect any delays.

If you have any questions please feel free to contact me.

Thank you in advance for your assistance.

Bill Knight

President and Master Sand Sculptor
The Sand Lovers, LLC

Bill@thesandlovers.com



the **Sand** Lovers

Info@thesandlovers.com • 239-634-4564
9790 Country Oaks Dr • Fort Myers, FL 33967

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SANDSCULPTURE

Application Fee - ATTACHED

Description of the Event: ATTACHED

Owner Statement: ATTACHED

Parking and Trash management:

Parking: The majority of parking will be on Lovers Key with shuttles provided to the Holiday Inn Fort Myers Beach. We have also secured additional parking on-site at the Holiday Inn Fort Myers Beach and at Fish Tale Marina.

Site Cleanup and Trash Management: The Sand Lovers, LLC and Holiday Inn Fort Myers Beach will be responsible for site cleanup and trash management. Additional dumpsters will be placed on site at the Holliday Inn Fort Myers Beach. Trash receptacles will be placed with in the event area and collected on regular intervals.

Certificate of Insurance: IN PROCESS.

Required Approvals: REQUESTS FOR APPROVALS WERE HAND DELIVERED TO THE SHERIFFS OFFICE AND FORT MYERS BEACH FIRE DEPARTMENT ON JANUARY 16, 2012.

Additional Approvals: FIELD PERMITS WERE SUBMITTED TO FL DEP AND FORT MYERS BEACH DEP KEITH LAAKKONEN ON JANUARY 16, 2012.

Sea Turtle Season: EVENT IS NOT WITHIN THE DATES OF TURTLE SEASON.

Banners: NO BANNERS ARE REQUESTED.

Tents: JANUARY 13, 2012, WE HAVE REQUESTED THIS INFORMATION FROM OUR VENDOR SUPPLYING THE TENTS.

Vehicle on the Beach: WE ANTICIPATE SUBMITTING THESE PERMITS IN THE NEXT TWO WEEKS.

Road Closures: NO ROAD CLOSURES WILL BE NECESSARY.

Bond: As part of the approval process, the Town Manager will establish the amount of the bond should it be required.

Applicant to Complete:

Company managing trash removal: THE SAND COVERS, LLC → FMB HOLIDAY INN

No. of dumpsters: 2 Type of dumpsters: 1-10cy 1-5cy

Who is responsible for clean-up and payment: THE SAND COVERS, LLC

City right-of-way Parking Use: _____ Number of spaces: _____

Request to hang banner(s): Yes No

Road Closure: Yes No

Bridge Closure: Yes No

Required Approvals

FMB Public Works:

Tel (239)765-0202

Fax (239)765-0909

Public Works remarks: _____

FMB-Public Works approval: _____ Date: _____

Florida DEP: Jennie Cowart
Pager 1-850-488-7708

Tel (239)344-5627 Fax (850)412-0590
email: Jennifer.cowart@dep.state.fl.us

Florida DEP remarks: _____

Florida DEP approval: _____ Date: _____

Describe event including times, dates, activities and general overview of event:

Name of Event: Sand Bash

Dates of Event: April 20th to April 29th.

Times: Open from 10:00am to 6:00pm each day.

Activities: Sand Sculpting Festival/Exhibition, Wine Festival

Expected Attendance: 10,000 to 20,000 (based on previous year attendance).

Site Plan: Attached

Parking: The majority of parking will be on Lovers Key with shuttles provided to the Holiday Inn Fort Myers Beach. We have also secured additional parking on-site at the Holiday Inn Fort Myers Beach and at Fish Tale Marina.

Set up and Tear down: Set up of event area will begin on April 12th. Tear down and cleanup of the event area will begin on April 29th and complete on April 30th.

Site Cleanup and Trash Management: The Sand Lovers, LLC and Holiday Inn Fort Myers Beach will be responsible for site cleanup and trash management. Additional dumpsters will be placed on site at the Holliday Inn Fort Myers Beach. Trash receptacles will be placed with in the event area and collected on regular intervals.

Alcohol Permit: We will also be requesting approval of open containers of alcohol in public areas, as provided in ordinance 99-15, chapter 62, Section 5(f) and understand that we need to go before the Town Council.

Proceeds to benefit local charity: A portion of the proceeds from the event will benefit a charity. As of this application, the charity has not yet been determined and we anticipate this to be announced in early February, 2012.

General Overview: Sand Bash 2012 will take place Friday April 20th – Sunday April 29th on the south end of the island, on the sandy beach directly behind the Holiday Inn 6890 Estero Boulevard, Fort Myers Beach, FL 33931. The area will encompass a total of 60,000 square feet. The event will be a Master Sculpting exhibition and amateur contest. We will bring in 10-12 master sand sculptors to create a large sand sculpture under a 120'X60' tent and host amateur contests both weekends the event is open. Included in this year's event will be a Wine Tasting area, additionally under a 120'X60' tent. "*Wine tastings* are events designed to give enthusiasts the opportunity to sample a range of wines". We anticipate the event to attract between 10,000 and 20,000 individuals over the 10 day period.

Minimal activities will be going on during the week (Monday through Thursday) and primarily only the large sand sculpture under the tent will be open for viewing.

- During the weekends there will be sand sculpting related shows, such as demonstrations and lessons.
- During the weekends Friday, Saturday and Sunday there will be photo opportunity sculptures.
- Amateur Contest on Saturday April 21st and Saturday April 28th.
- During the weekends Friday, Saturday and Sunday there will be chainsaw art.
- We anticipate hosting a total of 60 retail vendors over the 10 day period.

Contact:

Bill Knight

The Sand Lovers, LLC

239.826.4500

Bill@thesandlovers.com

Professional **the sand lovers** Sculptures

Sand Bash Tentative Schedule as of 1/25/2012

Friday April 20, 2012

- 10:00 am – Event Opens
- 10:00am – Vendors Open
- 10:00am – Sand Sculpture Exhibition Tent Open
- 10:00 am – Wine tasting tent open
- 11:00am – Sand Sculpting Demo/lessons
- 1:00pm – Chain Saw Art
- 3:00pm - Sand Sculpting Demo/lessons
- 4:00pm - Chain Saw Art
- 6:00pm – Event Closes

Saturday April 21, 2012

- 10:00 am – Event Opens
- 10:00am – Vendors Open
- 10:00am – Sand Sculpture Exhibition Tent Open
- 10:00am – Amateur Completion
- 10:00am – Kids activity area open
- 10:00 am – Wine tasting tent open
- 11:00am – Sand Sculpting Demo/lessons
- 1:00pm – Chain Saw Art
- 3:00pm - Sand Sculpting Demo/lessons
- 4:00pm – Awards Ceremony
- 5:00pm - Chain Saw Art
- 6:00pm – Event Closes

Sunday April 22, 2012

- 10:00 am – Event Opens
- 10:00am – Vendors Open
- 10:00am – Sand Sculpture Exhibition Tent Open
- 10:00am – Kids activity area open
- 10:00 am – Wine tasting tent open
- 11:00am – Sand Sculpting Demo/lessons
- 1:00pm – Chain Saw Art



The Sand Lovers, LLC
Professional Sand Sculptures and Event Management
Info@thesandlovers.com • 239-634-4564
9790 Country Oaks Dr • Fort Myers, FL 33967

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the sand lovers

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3:00pm - Sand Sculpting Demo/lessons

4:00pm - Chain Saw Art

6:00pm – Event Closes

Monday April 23, 2012

10:00 am – Event Opens – Only Sand Sculpture Exhibition Tent Open

5:00pm – Event Closes

***minimal/no shows or vendors*

Tuesday April 24, 2012

10:00 am – Event Opens – Only Sand Sculpture Exhibition Tent Open

5:00pm – Event Closes

***minimal/no shows or vendors*

Wednesday April 25, 2012

10:00 am – Event Opens – Only Sand Sculpture Exhibition Tent Open

5:00pm – Event Closes

***minimal/no shows or vendors*

Thursday April 26, 2012

10:00 am – Event Opens – Only Sand Sculpture Exhibition Tent Open

5:00pm – Event Closes

***minimal/no shows or vendors*

Friday April 27, 2012

10:00 am – Event Opens

10:00am – Vendors Open

10:00am – Sand Sculpture Exhibition Tent Open

10:00am – Kids activity area open

10:00 am – Wine tasting tent open

11:00am – Sand Sculpting Demo/lessons

1:00pm – Chain Saw Art

3:00pm - Sand Sculpting Demo/lessons

4:00pm - Chain Saw Art

6:00pm – Event Closes



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Saturday April 28, 2012

- 10:00 am – Event Opens
- 10:00am – Vendors Open
- 10:00am – Sand Sculpture Exhibition Tent Open
- 10:00am – Amateur Completion
- 10:00am – Kids activity area open
- 10:00 am – Wine tasting tent open
- 11:00am – Sand Sculpting Demo/lessons
- 1:00pm – Chain Saw Art
- 3:00pm - Sand Sculpting Demo/lessons
- 4:00pm – Awards Ceremony
- 5:00pm - Chain Saw Art
- 6:00pm – Event Closes

Sunday April 29, 2012

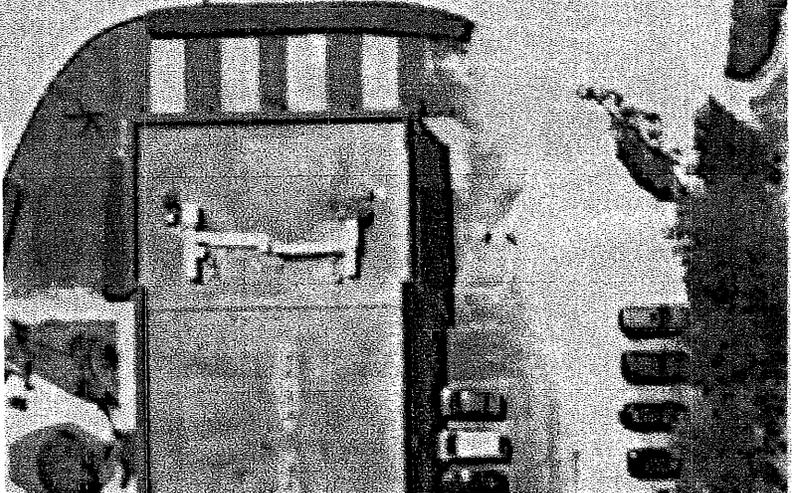
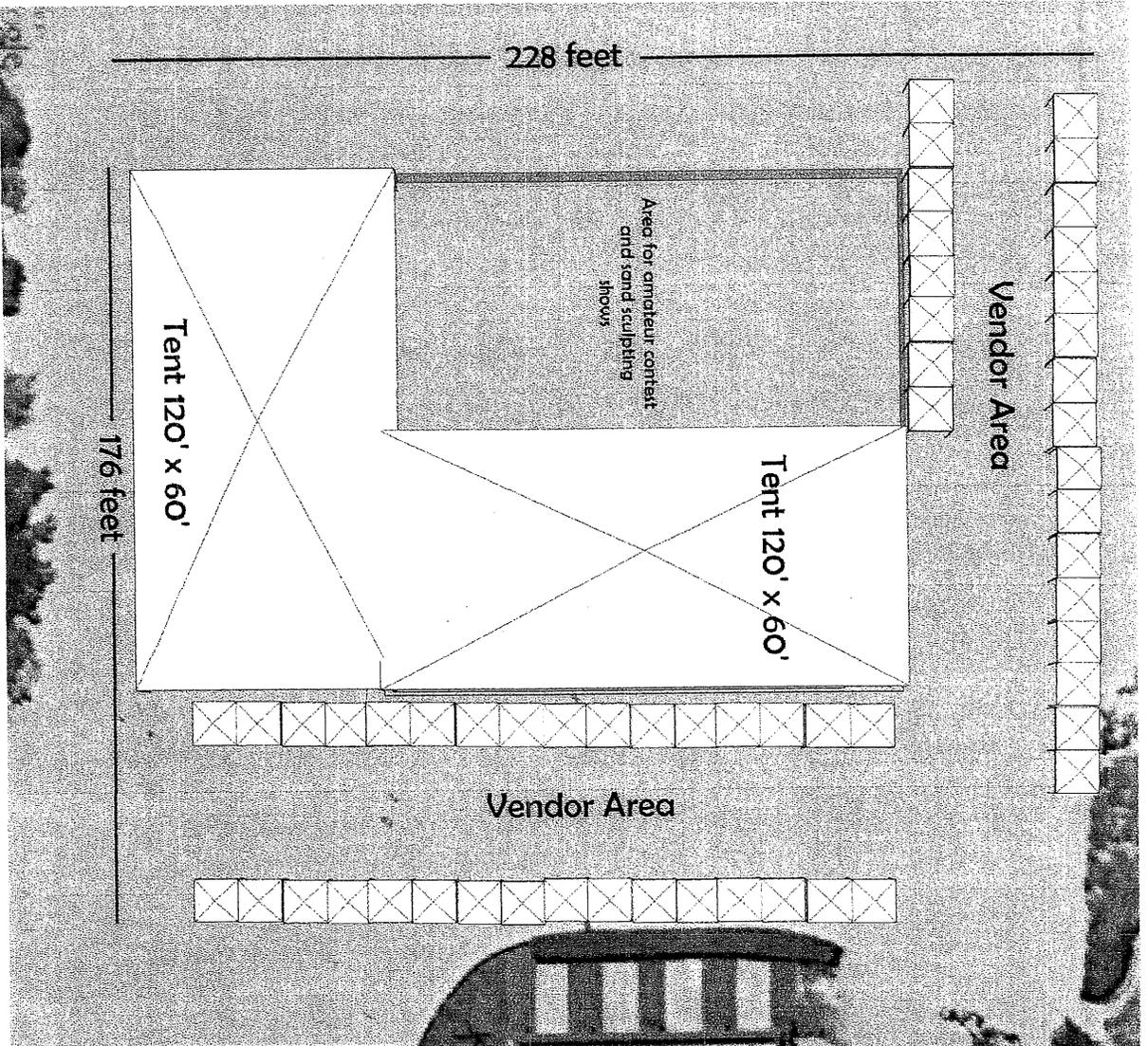
- 10:00 am – Event Opens
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- 11:00am – Sand Sculpting Demo/lessons
- 1:00pm – Chain Saw Art
- 3:00pm - Sand Sculpting Demo/lessons
- 4:00pm - Chain Saw Art
- 5:00pm – Event Closes



Speed Sculpting - Presented by The Sand Lovers

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9790 Country Oaks Dr • Fort Myers, FL 33967

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Sandy Area Behind:
 Holiday Inn
 6890 Estero Boulevard
 Fort Myers Beach, FL 33931

The Sand Lovers, LLC
 January 09, 2012

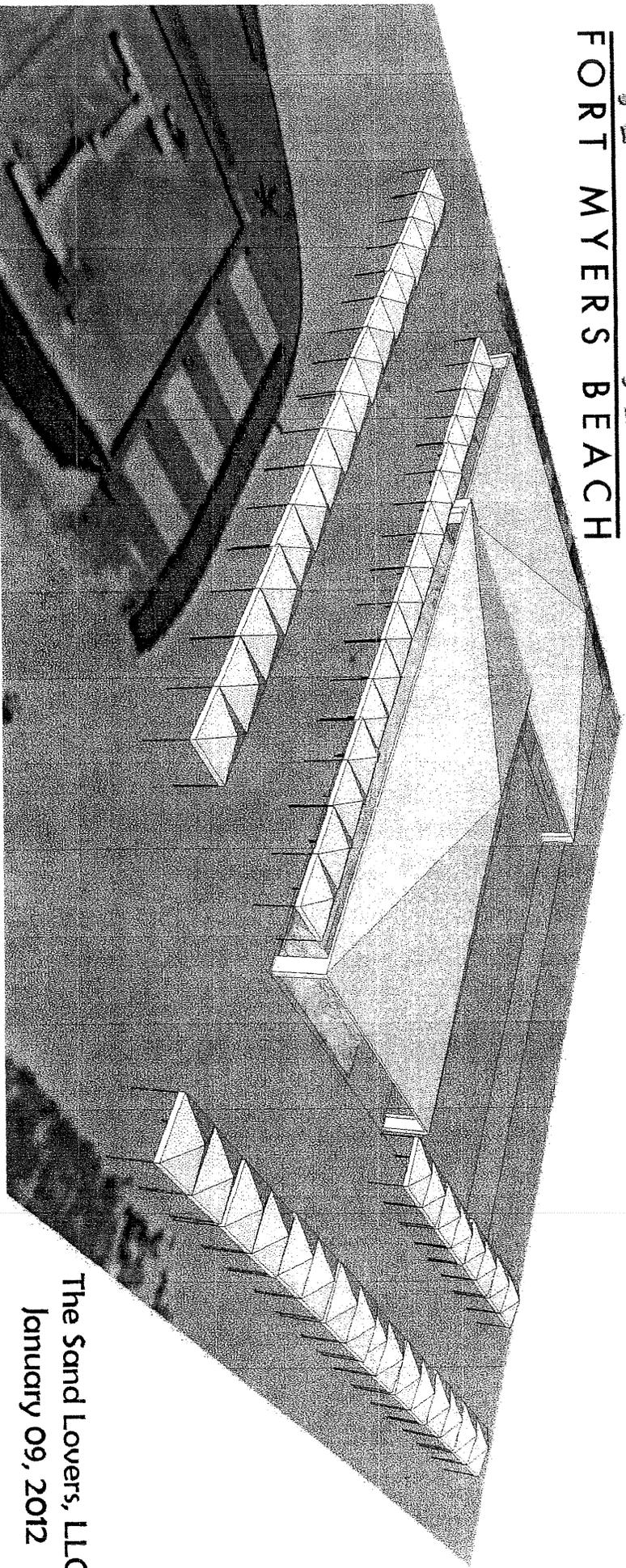
SAND BASH

FORT MYERS BEACH

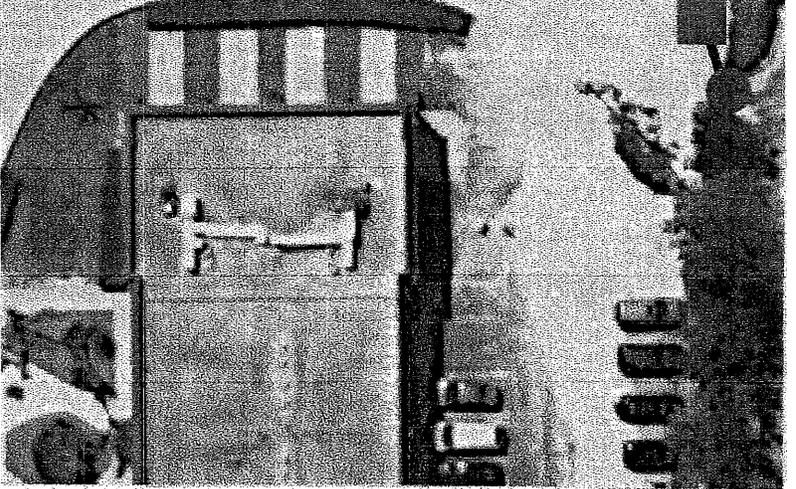
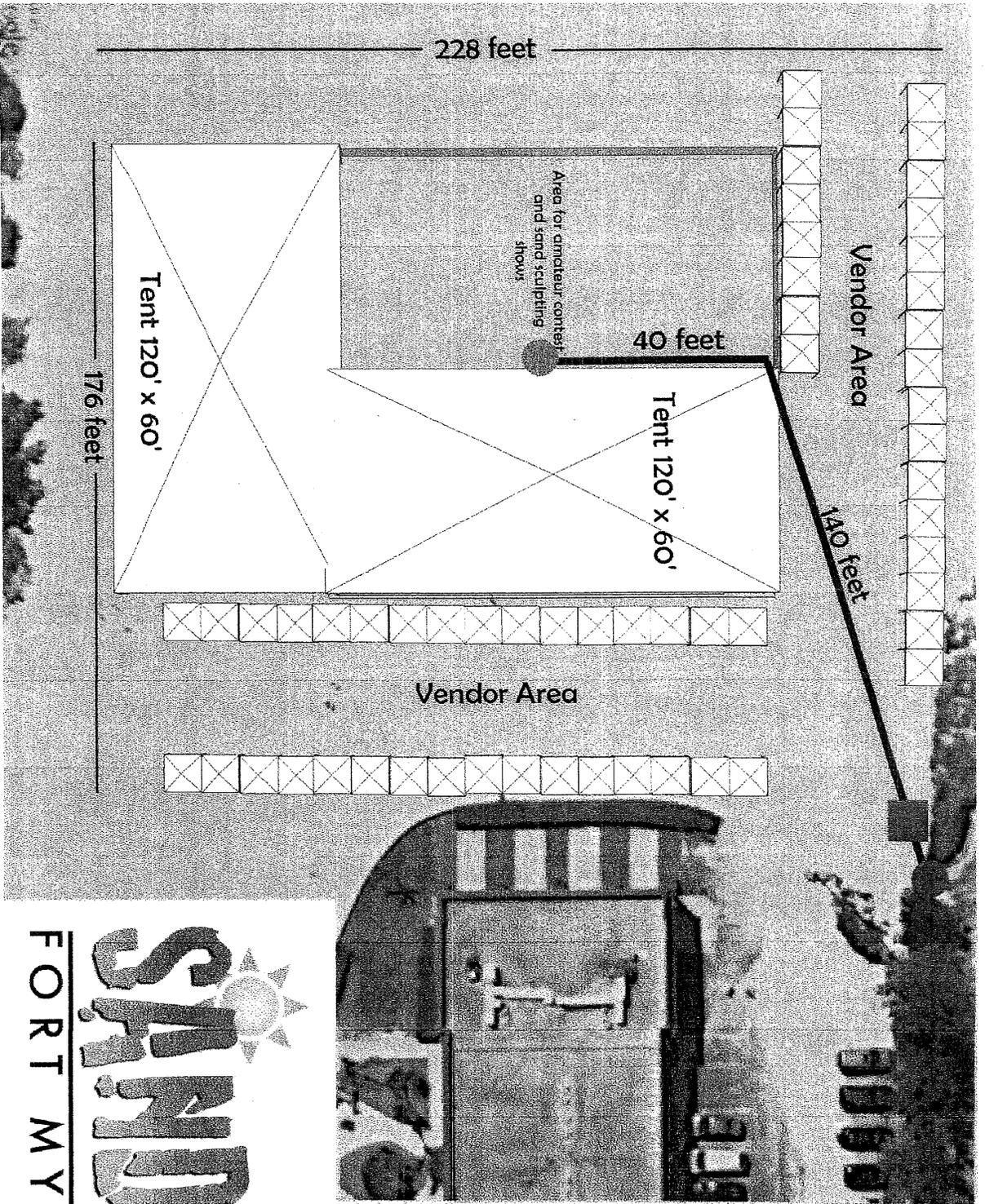
SAND BASH

FORT MYERS BEACH

Conceptual View



The Sand Lovers, LLC
January 09, 2012



SAND BASH

FORT MYERS BEACH

- Firehose connector
 - Spigot
 - Shut off valve
 - 1 1/2 inch pvc
- Sandy Area Behind:
 Holiday Inn
 6890 Estero Boulevard
 Fort Myers Beach, FL 33931

The Sand Lovers, LLC
 January 09, 2012

Holiday Inn
6890 Estero Boulevard
Fort Myers Beach, FL 33931
t: 239.463.5711
f: 239.463.7038
1.800.HOLIDAY
fortmyersbeachhi.com



January 12, 2012

To Whom It May Concern:

The Sand Lovers has permission to hold a sand sculpting event here at the Holiday Inn Fort Myers Beach on April 20 – 29, 2012. If you should have any questions, please do not hesitate to call.

Sincerely,

Michael Patterson

Asst. General Manager

Jeff Richard

From: Bill Knight [bill@thesandlovers.com]
Sent: Monday, February 06, 2012 1:45 PM
To: Jeff Richard
Subject: Re: Sand Bash - Special Event Permit Status

Hi Jeff,

Here is the update parking plan. (will provide you with printed copy also).

2012 Sand Bash Parking Plan

The majority of parking will be on Lovers Key with shuttles provided to and from the Fort Myers Beach Holiday Inn (host site). Gloria Beauchamp from Lovers Key State Park approved the parking on February 1, 2012.

Two shuttles will run from 10:00am to 6:00pm on both weekends during the scheduled event times. Additional shuttles will be on standby and used if needed. We will also offer parking and VIP parking at the Holiday Inn. Fish Tale Marina/Santini Plaza will also offer parking. Other surrounding businesses and condo associations will also be providing parking during the event.

Company providing shuttle service will be: Davis Brothers Limousine Service
Types of Vehicles to be used: Thirty (30) passenger shuttle buses.

On 1/26/2012 8:45 AM, Jeff Richard wrote:
Hi Bill,

Thanks for the info. I need to know the company providing the shuttle service and type of vehicles being used.

Thanks.

Jeff Richard
Public Services Supervisor
Town of Fort Myers Beach
2523 Estero Blvd.
Fort Myers Beach, FL 33931
(239) 765-0202 ext. 103
Fax: (239) 765-0909

From: Bill Knight [<mailto:bill@thesandlovers.com>]
Sent: Thursday, January 26, 2012 8:29 AM
To: Jeff Richard
Subject: Sand Bash - Special Event Permit Status

Hi Jeff,

Wanted to provide you an update so you could see things are moving forward.

Parking:

Lovers Key approved parking, I need to sign contract with them and this should happen next week.
Waiting on letter of permission from Fish Tale.

2012 Sand Bash Parking Plan - Attached (if you need more detail please let me know)
Tentative Event Schedule - Attached

Have received approval from Fire Department, have their approval in hand - will drop at your office next week (Tuesday).
Sheriff's Department said permit was approved and I could pick up anytime.

Best,

Bill

--

Bill Knight
President and Master Sandsculptor
The Sand Lovers, LLC
"It's all about Passion"
www.thesandlovers.com



CERTIFICATE OF LIABILITY INSURANCE

OP ID: QR

DATE (MM/DD/YYYY)

02/13/12

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Dawson of Florida; Naples 6609 Willow Park Drive Naples, FL 34109 Steven C. Bueltel	239-261-6116	CONTACT NAME: _____ PHONE (A/C, No, Ext): _____	FAX (A/C, No): _____
	239-261-2803	E-MAIL ADDRESS: PRODUCER CUSTOMER ID #: HOLID-4	
INSURED Holiday Inn Fort Myers Beach FMBH LLC d/b/a 6890 Estero Boulevard Fort Myers Beach, FL 33931		INSURER(S) AFFORDING COVERAGE INSURER A : Westfield Companies NAIC # 24112 INSURER B : _____ INSURER C : _____ INSURER D : _____ INSURER E : _____ INSURER F : _____	

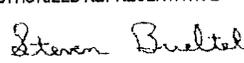
COVERAGES**CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC	X		CWP4884452	09/05/11	09/05/12	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 150,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COM/OP AGG \$ 2,000,000 Emp Ben. \$ 1,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS			CWP4884452	09/05/11	09/05/12	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ _____ BODILY INJURY (Per accident) \$ _____ PROPERTY DAMAGE (Per accident) \$ _____ \$ _____ \$ _____
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DEDUCTIBLE <input checked="" type="checkbox"/> RETENTION \$ NIL			CWP4884452	09/05/11	09/12/12	EACH OCCURRENCE \$ 10,000,000 AGGREGATE \$ 10,000,000 \$ _____ \$ _____
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/>	N/A				WC STATUTORY LIMITS OTH-ER E.L. EACH ACCIDENT \$ _____ E.L. DISEASE - EA EMPLOYEE \$ _____ E.L. DISEASE - POLICY LIMIT \$ _____

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
 Certificate holder is included as additional insured.

CERTIFICATE HOLDER**CANCELLATION**

Lover's Key State Park 8700 Estero Blvd. Fort Myers Beach, FL 33931	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 

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