

Town of Fort Myers Beach  
Agenda Item Summary

Blue Sheet Number: 2012-017

**1. Requested Motion:** Waiver of \$300 in fees assessed to hang 54<sup>th</sup> Annual Lions Club Shrimp Festival banner over Estero Boulevard.

**Meeting Date:** February 21, 2012

**Why the action is necessary:** The Town charges a fee (\$150 per location) to hang banners over Estero Boulevard to re-coup the cost hiring a private contractor that performs the service for the Town.

**What the action accomplishes:** Waives standard fees charged to the Lions Club.

**2. Agenda:**

Consent  
 Administrative

**3. Requirement/Purpose:**

Resolution  
 Ordinance  
 Other

**4. Submitter of Information:**

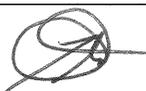
Council  
 Town Staff  
 Town Attorney

**5. Background:** The Fort Myers Beach Lions Club requests a waiver of the fees to hang two (2) banners over Estero Boulevard. A letter requesting such action is attached.

**6. Alternative Action:** Take no action.

**7. Management Recommendations:** Waive the fees.

**8. Recommended Approval:**

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						

**9. Council Action:**

Approved     Denied     Deferred     Other

## Michelle Mayher

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**From:** JRTR30@aol.com  
**Sent:** Wednesday, February 08, 2012 10:28 PM  
**To:** Michelle Mayher  
**Subject:** Lions Club

The Fort Myers Beach Lions Club would like to speak to the Town Council at the February 21, 2012 meeting.

We would like to ask for the fees to place signs over Estero Blvd. to be waived for the 54th annual Lions Shrimp Festival. The Beach Lions Club is a 501-3C charity and we have NO paid members or employees. The \$300. fee could easily pay for three eye exams and glasses for needy residence, sponsor a Little League Team, go to Bay Oaks summer program or a multitude of other local activities that we support.

The Beach Lions Club has never ask the town for any funding and we do bring in many, many tourist plus day trips to the Beach during this festival, which trickles down to all .

Please help support this major yearly event, not only for the Lions Club but for all local business.

Thank you,

Joellyn Reckwerdt  
Past President, Fort Myers Beach Lions Club

TOWN OF  
MYERS BEACH

FEB 10 2012

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COUNCIL MEMBERS  
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TOWN CLERK**

Fort Myers Beach Lions Foundation Inc.

P. O. Box 5019

Fort Myers Beach, Florida 33932

February 8, 2012

Honorable Mayor, Larry Kiker  
Honorable Vice Mayor, Bob Raymond  
Honorable Council Member Joe Kosinski  
Honorable Council Member Jo List  
Honorable Council Member Alan Mandel  
Town of Fort Myers Beach  
2523 Estero Blvd.  
Fort Myers Beach, FL 33931

Dear Council Members:

We, the Lions Club members, request that the \$300.00 fee for placing two signs at either end of the island to advertise the 54<sup>th</sup> Annual Lions Shrimp Festival being held the 10<sup>th</sup> & 11<sup>th</sup> of March, 2012 be waved.

All of the monies raised by the club go back to the community and Lions entities, i.e.; Paws for Patriots, Florida Eye Bank, Lions Eye Institute for Transplant and Research, Southeastern Guide Dogs, and International Hearing Dog Program to name a few.

Three hundred dollars spent locally has a direct impact on our community. A few examples of what \$300.00 can buy include; sponsoring a Little League team or buying their equipment, purchasing eye exams and glasses for three financially qualified individuals, providing the library with 12-15 large print books or 8-10 audio books, or paying the club's portion for two individuals needing major eye surgery. The remaining cost is picked up by the Florida Lions Foundation, another Lions entity.

Bill Semmer has offered to put up the signs to save the Town the cost of using its equipment and employees.

Your consideration in this matter is greatly appreciated.

Respectfully,  
The FMB Lions

*[Handwritten signatures of Lions Club members:]*

Steve Clark  
 Greg Maxwell  
 Cynthia K. Jorgensen  
 Bob Horning  
 Sue Horning  
 Daryl DeAngelis  
 Susan W. [unclear]  
 Jerry Matamoros  
 Peter McLaughlin  
 James [unclear]  
 [unclear]  
 [unclear]  
 [unclear]  
 [unclear]