

**1. Requested Motion:**

**Meeting Date: June 6, 2011**

Approve requested funding reimbursement by the Fort Myers Beach Fourth of July Fireworks Team in the amount of \$18,000.00 for the Fourth of July Fireworks display, with an additional cost of approximately \$3,760.00 of expenses paid directly by the Town.

**Why the action is necessary:**

Town Council must approve funding requests for special events.

**What the action accomplishes:**

Provides Council direction to staff regarding funding this event.

**2. Agenda:**

- Consent
- Administrative

**3. Requirement/Purpose:**

- Resolution
- Ordinance
- Other

**4. Submitter of Information:**

- Council
- Town Staff - Public Works
- Town Attorney

**5. Background:**

The fireworks display is an annual event that has historically received funding from the Town. The event causes significant impacts in vehicular and pedestrian traffic. Additional trolley services will be provided to help alleviate the vehicular traffic. The Fireworks Team estimate of costs is attached with their budget request that was included within the FY11 Town Budget. The total cost is estimated at \$30,500.00 with \$18,000.00 requested to be paid by the Town. In addition to the budget allocation, the Town will incur the following costs associated with the event:

Lee Tran Trolley Service (Net):	\$2,400.00
Sun Coast Portable Toilets:	\$ 710.00
PW Maintenance Staff	
Cleanup and MOT:	\$ 650.00
<b>Total (Town):</b>	<b>\$3,760.00</b>

Also attached for your review is the expense report from the 2010 July 4<sup>th</sup> event as submitted to the Town Finance Department for reimbursement of last year's event.

**6. Alternative Action:**

Council directs staff to deny the event, or allocates funds from some other source to cover the shortfall.

**7. Management Recommendations:**

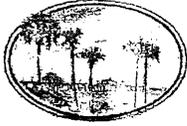
Approve funding not to exceed \$18,000.

**8. Recommended Approval:**

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

**9. Council Action:**

- Approved
- Denied
- Deferred
- Other



**Town of Fort Myers Beach  
Special Events Budget Request Form**

Requested Amount from the Town of Fort Myers Beach: \$18,000

Business or Organization Name: Ft. Myers Beach 4th of July Fireworks

Address: 1130 Main St

Ft. Myers Beach, FL 33931

Contact Name: Bill Semmer / Joanne Semmer

Phone: (239) 463-2588

Email: \_\_\_\_\_

Your Event: 4th of July Fireworks

Why are you requesting funding from the Town? To help pay for the

fireworks, Sheriff Dept, Fire Dept. & related  
expenses.

How do you think this event will benefit the residents and visitors of the Town of  
Fort Myers Beach? we do this for the residents and business

owners of Fort Myers Beach. It brings in guests  
+ customers, fills the hotels.

If your business or organization has submitted similar requests in the past, please

describe. Submit request every year

Have you secured any other contributors? Please list. Fundraisers

Golf Tournament, other fund raiser up to

the 4th of July

Describe, in detail, the budget allocations for your event including anticipated costs and revenue. (May be a separate attachment):

Fireworks Package with 5 mil insurance	\$25,000	
Lee County Shriff Dept. estimated	\$3,000	
Fort Myers Beach Fire Department estimated	\$400	
Set up and clean up	\$1,200	
Permitting	\$900	
U.S. Coast Guard Permit		Lee County Public Safety
Florida DOT Permit		Lee County Risk Managment
Lee County Property Use Permit		Lee County DOT
Lee County Special Events Permit		Lee County Park and Recreation
Town of Fort Myers Beach Permit		
Lee County Sheriff Dept		
Fort Myers Beach Fire Department		
Lee County Manager Office		
Lee County Public Safety Department		
Florida Department of Environment Protection		
Where will the Town's money be allocated?	\$18,000	
\$12,000 Fireworks / \$3,000 Lee Co. Sheriff / \$400 Fire Department / \$900 permitting		
\$1,200 Set up and Clean up		

Please include any other information you think would be beneficial to the Town Council as it reviews your request (Such as charitable contributions and non-profit organizations).

Money is raised within the Fort Myers Bech Community to pay the remainder of the cost to put on the fireworks.

The Town's possible funding will be addressed based on a "net" event cost. Anyone requesting funding must show all anticipated revenue against the "gross" cost of the event. The Town Council prefers to limit event funding to no more than 50% of the net cost of an event. However, the Town Council reserves the right to adjust funding percentages on an event by event basis. Should the Town Council choose to fund this event; the Town of Fort Myers Beach shall be recognized as a major sponsor in all promotional material. The Town Council requests finance reports along with copies of expenditures, paid receipts and profit within 60 days following the completion of the event.



# Fort Myers Beach 4th of July Fireworks Committee

★ 1130 Main Street ★ Fort Myers Beach, Florida 33931 ★ 463-2588 ★

April 15, 2011

MAY 23 2011

*Rock*

The Town of Fort Myers Beach  
3034 Estero Blvd.  
Fort Myers Beach, FL 33931y

RE: 2011 4<sup>th</sup> of July Fireworks Display

The Fort Myers Beach 4<sup>th</sup> of July Fireworks Team request permission to put on the 2011 4<sup>th</sup> of July Fireworks Display.

The fireworks display will be shot off the Fort Myers Beach Public Pier starting at approximately 9:15 p.m. depending upon weather. It will be approximately 35 – 40 minutes long with a grand finale.

A federally licensed pyrotech, Henry Jamimer, of Garden State Fireworks, will be in charge of firing the display

Lee County Deputies will be on hand to direct traffic as well as a fire marshal, fire truck, paramedics and an ambulance will be available on site.

If you have any questions please call Joanne Semmer or Bill Semmer at (239) 463-9326.

Thank You,

*Joanne Semmer*  
Joanne Semmer

**Town of Fort Myers Beach  
Special Event Application**

**Describe event including times, dates, activities and general overview of event.**

2011 4th Of July Fireworks Display



**For special events requesting public assistance - define Public Purpose.**

2011 4th of July Fireworks Display

Date of Event	July 4th 2011
Name of Event	4thof July Fireworks
Expected # of participants	35,000
Request for Public Assistance	<input checked="" type="radio"/> YES <input type="radio"/> NO
Organization	Fort Myers Beach 4th of July Fireworks Team
Contact Person	Joanne Semmer / Bill Semmer
Contact Phone #	(239) 463-2588
Fax #	(239) 463-0865
E-mail	jj37a@yahoo.com
Amount of Request	\$ 18,000

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinances # 98-01 and #00-16 and compliance with all items in the Special Event Application.

**FOR GROUPS REQUESTING FINANCIAL ASSISTANCE:  
FOUR (4) COPIES OF THE APPLICATION AND ALL SUPPORTING DOCUMENTS  
MUST BE SUBMITTED TO THE FINANCE DEPARTMENT NO LATER THAN APRIL 30TH.  
THE REQUEST WILL BE CONSIDERED FOR INCLUSION IN THE NEXT FY BUDGET (OCTOBER - SEPTEMBER)**

for office use only:

Date received: \_\_\_\_\_

To Council Committee: \_\_\_\_\_

by: \_\_\_\_\_

Recommendation: \_\_\_\_\_



# Fort Myers Beach 4th of July Fireworks Committee

★ 1130 Main Street ★ Fort Myers Beach, Florida 33931 ★ 463-2588 ★

TOWN OF  
FORT MYERS BEACH

AUG 10 2010

RECEIVED BY

August 10, 2010

Town of Fort Myers Beach  
RE: FMB 4<sup>th</sup> of July Fireworks  
Special Events Request for Check

Attached are copies of the cancelled checks showing payment for the fees due that were presented in the budget request for the fireworks 2010.

Amount Due: \$18,000

Thank you for your continued support.

Sincerely

William J. Semmer

RECEIVED: 9/1/10  
FINANCE DEPARTMENT

20630

9/3/10

01.135.513.5750

Seasonal events



**Town of Fort Myers Beach  
Special Events Budget Request Form**

Requested Amount from the Town of Fort Myers Beach: \$18,000.00

Business or Organization Name: Fort Myers Beach 4th of July Fireworks Team

Address: 1130 Main Street

Fort Myers Beach, Florida 33931

Contact Name: Bill Semmer / Joanne Semmer

Phone: 463-2588

Email: jj37a@yahoo.com

Your Event: 4th of July Fireworks

Why are you requesting funding from the Town? Need the money to pay  
for 1/2 the fireworks

How do you think this event will benefit the residents and visitors of the  
Town of Fort Myers Beach? Per the Chamber of Commerce- The 4th of

July is the number 1 sales day on Fort Myers Beach

If your business or organization has submitted similar requests in the past,  
please describe. We have submitted a request for the past ten years

Have you secured any other contributors? Please list. \_\_\_\_\_

See exhibit "A" Fourth the July Events Book from last year

**Town of Fort Myers Beach  
Special Event Application**

Describe event including times, dates, activities and general overview of event.

4th of July Fireworks  
July 4, 2010 9:15 p.m.



For special events requesting public assistance - define Public Purpose.

4th of July Fireworks Independence Day Celebration

Date of Event: 4th of July

Name of Event: FIREWORKS

Expected # of participants: 35,000

Request for Public Assistance:  YES  NO

Organization: Fourth of July Fireworks Team

Contact Person: Bill Semmer

Contact Phone #: 463-2588

Fax #: 463-0865

E-mail: jj37a@yahoo.com

Amount of Request: \$ 18,000.00

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinances # 88-01 and #00-16 and compliance with all items in the Special Event Application.

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 by: \_\_\_\_\_

To Council Committee: \_\_\_\_\_  
 Recommendation: \_\_\_\_\_

Describe, in detail, the budget allocations for your event including anticipated costs and revenue. (May be a separate attachment):

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Lee County Sheriff Dept estimated \$3,000  
Ft. Myers Beach Fire Dept estimated \$400

Set up and clean up \$1,200  
Permitting \$900

~~Lee County Special Events Permit~~

~~Lee County Property Use Permit~~

~~Town of Fort Myers Beach Permit~~

~~Florida DOT Permit~~

~~U.S. Coast Guard~~

~~Lee County Sheriff Dept.~~

~~Fort Myers Beach Fire Department~~

~~Lee County Managers Department~~

~~Lee County Health Department~~

~~Lee County Public Safety Department~~

Florida Department of Environmental Reg

Lee County Environmental Sciences

Lee County Public Safety

Lee County Risk Management

Lee County Parks and Recreation

Where will the Town's money be allocated? \$18,000

\$12,500 fireworks / \$3,000 Lee Co. Sheriff / \$400 Fire Dept / \$1,200 Setup&cleanu  
\$900 permitting

Please include any other information you think would be beneficial to the Town Council as it reviews your request (Such as charitable contributions and non-profit organizations).

Money is raised within the Fort Myers Beach Community to pay the remainder of the cost to put on the fireworks.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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